



## Synthetic Monitoring

A must-have tool for businesses that want to provide a smooth and reliable digital experience for their customers

### CHALLENGE

#### Early detection of problems

Identify and fix performance issues before they impact users

#### Guarantee availability

Avoid application and system downtime

#### Identification of bottlenecks

Optimize applications and systems and achieve better performance

#### Monitoring of SLAs

Ensure services meet agreed SLAs

#### Avoidance of false alarms

Notification of alerts only when there is actually a problem

## Know the Status of your Applications and Services

### **Maximize Uptime**

Take proactive measures to minimize downtime and maintain service levels

### **Improve Efficiency**

Save time and resources while providing a higher quality of service

### **Increase scalability**

So that services work reliably even with high traffic and users have an optimal experience

### **Improve Customer Experience**

Proactively resolve issues before they impact customer satisfaction

### **Gain Valuable Insights**

Optimize user experience and improve business processes





## SOLUTION

FOR IN-HOUSE  
OR  
WEB BASED  
APPLICATIONS

**b4 Bot**



LOGS INTO ANY SERVICE LIKE A REAL USER

TAKES LIVE PERFORMANCE MEASUREMENTS

CREATES REPORTS, ALERTS AND INFORMS

**CRM**

**ERP**

Login

**WEB**



- ✓ Checks live performance and availability
- ✓ Checks connectivity and captures error messages
- ✓ Continuously simulates user processes
- ✓ Quick deployment and configuration
- ✓ Intelligent notification via email and text message
- ✓ Highly secure setup
- ✓ Performance trends over a day/week/month/year
- ✓ Works with virtually every system
- ✓ Takes screenshots and logs performance data
- ✓ Check from multiple locations

## TARGET

*Companies and organizations that have an online presence or need to monitor their IT systems*

SaaS companies

Applications with high user interactions

Businesses with e-commerce websites

IT departments

Cloud Service Provider

 **MANAGED SERVICES** made easy

- ➔ **Central management, while b4 Bots are independent of location**
- ➔ **24/7 monitoring without human resources**
- ➔ **Continuous and customized reporting**
- ➔ **Diagnose problems quickly and accurately**
- ➔ **IT Automation and RPA can be integrated**

„Let´s go to work!“

